



MINT

BUSINESS CLUB

Dates for MINT Training 2020

Pop the dates in your diary for the MINT training programme for 2020...

#BeYourBest

MONTH	TOPIC	VENUE	
January	Business Planning	Webinar and pre-work in the members area on the website	
February	Sales Training	Webinar in the members area on the website	
MARCH			
March 11 (all day)	Pricing and Wellbeing	Newcastle	All-member training
March 18 (all day)	Let's Talk About Money	North Shields	Fully Funded, 12-hours training from our sponsors NEL and is in addition to the
March 23	MY Time and New office Open Day	Consett	Members, work on your business and grab 15 minutes for a 121 in the morning and non-members join us for a light lunch and networking
March 24	Managing Growth	Consett	Aimed at micro businesses or those aiming to grow their business significantly
March 25 (all day)	Let's Talk About Money	North Shields	MINT programme. You must be able to attend both sessions.
March 31	Sales and Digital Marketing Audit	North Shields	For all new members who have joined in February and March
APRIL			
April 1	My Time networking and 121 mentoring	Consett	Work on your business and grab 15 minutes for a 121
April 2	SEO Search Engine Optimisation	Morpeth	Understanding SEO and getting your website found
April 21	Social Media Audit	Teesside	TBC
April 22	Google Ads	North Shields	Learning the basics of Google Ads for your business
April 28	My Time networking and 121 mentoring	Hexham	Work on your business and grab 15 minutes for a 121
MAY			
May 5	Wordpress website (Beginners)	Hexham	Wordpress for beginners
May 6	Wordpress website (Advanced)	North Shields	Wordpress advanced for those who are already proficient
May 11	Apprenticeships	Consett	Aimed at micro businesses or those aiming to grow their business significantly
May 13	Google My Business	Consett	Setting up and maintaining your presence on Google My Business
May 19	My Time networking and 121 mentoring	Morpeth	Work on your business and grab 15 minutes for a 121

MONTH	TOPIC	VENUE	
JUNE			
June 3 (all day)	Let's Talk About Money	TBC	Fully Funded, 12-hours training from our sponsors NEL and is in addition to the MINT programme. You must be able to attend both sessions.
June 3 (all day)	Let's Talk About Money	TBC	
June 11	Story Telling and Content Writing for Digital	Newcastle	All-member training
June 17	My Time networking and 121 mentoring	North Tyneside	Work on your business and grab 15 minutes for a 121
JULY			
July 6	Managing Systems and processes in a Micro Business	Consett	Aimed at micro businesses or those aiming to grow their business significantly.
July 8	Retailers: Planning for Christmas	Newcastle	For all of our members who sell products to consumers
July 9	Service providers: Accountability and planning day	Consett	For all our members who sell services to other businesses
July 14	Accountability and planning morning	Morpeth	Open to all members who couldn't make the previous sessions
July 15	Accountability and planning morning	Teesside	Open to all members who couldn't make the previous sessions
AUGUST			
Aug. 4	My Time networking and 121 mentoring	Morpeth	Work on your business and grab 15 minutes for a 121
Aug. 12	My Time networking and 121 mentoring	Consett	Work on your business and grab 15 minutes for a 121
Aug. 20	My Time networking and 121 mentoring	Teesside	Work on your business and grab 15 minutes for a 121
Aug. 25	My Time networking and 121 mentoring	North Newcastle	Work on your business and grab 15 minutes for a 121
SEPTEMBER			
Sept. 7	HR	Consett	
Sept. 10	Training and Shoe Box Expo	Newcastle	All-member training



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